CHLORINE & HEALTH RISKS?

The EPA considers Chlorine as a "potent irritant" to eyes, upper respiratory tract, skin and lungs. The health dangers depend strictly on the duration of exposure and the amount ingested.



"A 10 minute shower may increase the Chlorine levels in your body up to 8X's more than drinking a single glass of water." (NY Department of Health)

THE "UNHEALTHY" SIDE OF CHLORINE

The real health problems are caused by chemical reactions and byproducts created when Chlorine reacts with organic compounds creating a toxic soup of **Disinfection By-Products (DBP's)** in the water.

There are over 600 known disinfection by-products!

Including:

Trihalomethanes
Halocatic Acids
Trichloroacetic Acids

Several major studies have linked Trihalomethanes and Haloacetic Acids to increased significant Health problems:

21% INCREASE IN BLADDER CANCER 1992 Medical College of Milwaukee, WI

38% INCREASE IN RECTAL CANCER 1992 Medical College of Milwaukee, WI

9.5-16% INCREASED RISK OF MISCARRIAGE 1998 California Department of Health Study

5X HIGHER RISK OF DEVELOPING ASTHMA 2008 Catholic University of Louvain, Belgium



Better Taste

Better Quality



AUTHORIZED DEALER



WATER • HEALTH • LIFE



Printed in U.S.A.

BETTER WATER FOR BETTER HEALTH

with Safeway Water® Whole House Filtration Systems





The constant challenge to deliver Safe, Clean Water!

MUNICIPAL WATER "SAFETY"

As water leaves a municipal water treatment plant it must meet EPA safety standards but it travels through miles of pipe before reaching your home. Chlorine is often used as an inexpensive method to control pathogens such as bacteria, most viruses and some protozoa that may be picked up along the way.

CHLORINE IN YOUR WATER!

DAMAGE TO YOUR HOME!

Chlorine is a strong oxidant that can guickly destroys the plastic and rubber components inside your plumbing fixtures and appliances.

Costly Home Repairs

- Appliances
- Plumbing Fixtures
- Copper Plumbing
- Water Softeners Resin

HERE'S HOW IT WORKS

STEP #1 SafetySORB

Catalytic Activated Carbon is perhaps the most powerful adsorbent known to man, having the capacity to remove thousands of chemicals due to its tremendous amount of surface area.

It's estimated a spoonful of activated carbon has as much surface area as a football field. providing greater capacity to adsorb drinking water contaminants.

STEP #2 +Plus

✓ Taste

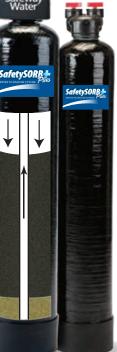
✓ Odor

Chlorine

Chloramines

(DBP's)

Redox (oxidation reduction process) extends the life of granular activated carbon (GAC) while protecting the carbon bed against fouling by bacterial growth.



Better Taste, NO MORE Chlorine and odors!



Healthier water for softer skin and better health!







Enjoy better tasting food, water, coffee, tea and other beverages!

Removes & Reduces:

- Trihalomethanes (THM)
- Haloacetic acids
- Organic Compounds (VOC)
- Heavy Metals (copper,
- ✓ Disinfection By-Products lead, mercury) Bacteria and Algae

And Much MORE!



WATER • HEALTH • LIFE

Reduce chlorine vapor and unhealthy disinfection **by-products!**